

## *Distinctive Interiors too*

Leone. To their credit they listened to all ideas and took on the concept of the interior design working for them, to give their business a leading edge.

My role as a designer is first and foremost to understand what it is the client wants to achieve and how the business will function. That is the starting point of good design. In the case of Barenz, the aim was to create a sophisticated, stylish yet relaxed space that would welcome you in. We wanted to create the look and feel of an establishment you would typically find closer to the city and

Whenever I design a project, inside or out, they are always intended to appear as if the creation came about simply, easily... effortlessly. In truth, Barenz took months of planning, careful research and loads of time in discussion with the clients, Enzo and Luke



deliver that level of expectation to the discerning Camden market.

Designing good bones that will stand the test of time meant working with major changes in levels, and with a very long, thin space. When you see the transformation that has taken place you forget that Barenz is internally split in two and the long, rectangular shape doesn't even register in your mind. In fact these two elements have been used to enhance the look and feel of the cafe.

The interior pallet is layered with warm earthy tones, cool blue lighting and soft honey colours throughout, with the occasional splash of orange for some energy. My favourite design element would have to be the bar area, that from every angle, wherever you are, looks great.

The design is intended to make Barenz a destination point in Camden and happily that is exactly what it is doing. The entire building makeover was part of the project and has it has quickly become an icon in the historic main street. My design office is right next door and I have not seen a day since the opening of it that it hasn't been busy with happy customers. I actually get stopped on the street and thanked for designing such a great place right here in Camden. It is such a buzz to see the street bustling with so much activity. Enzo always knows exactly what he is doing and exactly what his customers want. Once again he has hit the mark and I am very happy to have been asked by Enzo and Luke to design the new establishment with them.

Distinctive Gardens and Interiors is very well known locally for landscape designs. Now, hopefully we are equally known for our interior design skills. I love producing beautiful interiors. Go to Barenz at 130 Argyle Street Camden. I am very proud of the space. I hope you love it as much as I do.

